Rocket Machine Works, Inc.

Privacy Policy

Updated 8/13/2015

About This Policy This policy describes the information practices of Rocket Machine Works, Inc., or "we," as it relates to the websites and mobile websites on which this policy is posted. It does not apply to information we might collect by email or offline.

Information We Collect Our web servers collect general data pertaining to each website visitor, including but not limited to, the IP address, tracking codes, the domain name, the web page, the length of time spent and the pages accessed while visiting this Site. We may directly collect analytics data, or use third-party analytics tools and services, to help us measure traffic and usage trends for our website. These tools collect information sent by your browser or mobile device, including the pages you visit and other information that assists us in improving our customer service and website. We collect and use this analytics information in aggregate form such that it cannot reasonably be manipulated to identify any particular individual user. We also may collect personally identifiable and transactional information provided by companies and visitors to our website that complete any contact forms, including contact information. We may also retain any messages you send to us by any method, and may collect information you provide.

How We Collect Information We collect information directly from you when you contact us, or complete a form requesting information from us.

We collect information from you passively – We (or vendors acting on our behalf) use common collection techniques like cookies, and web beacons.

We obtain information about you from third parties with whom we work such as our suppliers, resellers, and other business partners.

How Long We Retain Your Private Information We may retain your private contact information for a commercially reasonable time for backup, archival, or audit purposes. For the avoidance of doubt, any information that you choose to make public on the service may not be removable.

How we use the Information Collected We use the information that is collected from visitors to our website and customers as follows:

- To respond to your requests or inquiries and to fill your orders;
- To understand the use of and improve the content of our website, customize the customer's experience with us, or to otherwise improve our products, services, our website and your online experience.
- To notify website visitors of changes to the website, new products and new services, and for any other legitimate and lawful business purpose, including to notify you of changes to this Privacy Policy, our website Terms, or other terms that may impact your use of our website;
- To protect the security or integrity of our website, our company, or our customers and visitors; and
- To determine your browser, recognize new visitors or existing users, and better understand website users, customers and website visitors (including by using tracking tools).

Information Sharing We may share your information as follows:

- With third parties, such as suppliers, financial institutions, and other trusted users who perform services on our behalf. Can you limit this sharing? No
- With any successor to Rocket Machine Works, Inc.'s interest, or otherwise in connection with a merger, sale, or transfer of all or part of our business operations. Can you limit this sharing? No
- With third parties whose products or services might be of interest to you or for joint promotional purposes. Can you limit this sharing? Yes
- Where required to do so by law or subpoena or if we reasonably believe that such action is necessary to (a) comply with the law and the reasonable requests of law enforcement; (b) to enforce our Terms of Use or to protect the security, quality or integrity of Rocket Machine Works, Inc. and/or (c) to exercise or protect the rights, property, or personal safety of Rocket Machine Works, Inc., our customers, or others. Can you limit this sharing? No
- For other reasons as may be described to you, for example in some situations we will share information with a marketing partner or trusted user who is working with us to provide you with a program or service. Can you limit this sharing? Yes, in some circumstances

Renting or Selling of Information We will not rent or sell your information into third parties outside Rocket Machine Works, Inc. without your consent excepting as listing above.

Privacy Choices about your Information You may unsubscribe from our e-mail marketing messages receiving promotional e-mails by sending a request with "unsubscribe" in the subject line to <u>sales@RocketMachineWorksInc.com</u>. Website visitors can also request that their personal information not be shared with third parties solely for e-mail marketing purposes by sending their request with "do not share" in the Notes section of our website form on the Contact Us page of our website or by emailing this request to <u>sales@RocketMachineWorksInc.com</u>. Removal from mailing lists may not be immediate.

Security Our Site uses industry-standard encryption technology to provide for the security of your information and specifically we additionally use Geo Trust Rapid SSL (secure sockets layer.) In addition, we have put in place reasonable procedural and technical standards to protect the security of our website and the information that we maintain. However, we can never guarantee that any electronic commerce is totally secure. We encourage you to take proactive steps to protect yourself online and to ensure that any online account information that you have remains secure.

Links and Third-Party Collection Our website may contain links to other sites that are not owned, maintained, operated, or endorsed by or for Rocket Machine Works, Inc. and not subject to the same privacy and other policies. The inclusion of any link to such sites does not imply any recommendation or sponsorship of such sites. You should read the other website's privacy policies to understand how the personal information collected about you is used and protected. The website also contain third party technologies that collect non-personally identifiable information from you directly, including third party social sharing buttons or social media. These third parties might use passive tracking techniques such as cookies or web beacons to collect your information. Rocket Machine Works, Inc. does not control these third parties. To learn more about their activities, please visit their respective websites and privacy policies.

Non-US Users Our website is operated in the United States. If you are located outside of the United States, any information you provide to us will be transferred to the United States and by using our website and by giving your information, you consent to such transfer, and understand that the U.S. may not provide the same level of protections as the laws of your country.

Policy Updates Please check our website from time to time for privacy policy updates. Policy updates shall be effective the date the change is posted on our website. By continuing to use our website after we post any changes, you agree to the terms of the updated policy.

Questions If users have any questions or suggestions regarding our privacy policy, please contact us by email at <u>sales@RocketMachineWorksInc.com</u> or by phone directly.