EYEWEAR BY ROI

New Releases

BULOVA

Anaheim

Women's Zyl

Colors: Brown Demi, Teal Demi

EYE	DBL	TEMPLE
52	16	135mm

We needed to delay the launch of the Bulova **Anaheim** style, as sales from our international customers "wiped out our inventory"! If you want to be sure to have a winner, pick a frame like the **Anaheim**, which has already proven to be a hit. Note the exquisite acetate colors, the subtle repeating **Bulova tuning fork and Bulova logo on the temples**.

Atlantic City

Women's Metal

Colors: Gold, Wine

EYE	DBL	TEMPLE
53	16	135mm

Here is the scenario: You have a female patient who has a high minus RX of -6.00 or higher. She is sick of wearing a kids 49 eye frame (perhaps with a cartoon character on the temples). Bring out this **"trouble shooting, high myopic frame."** The lens thickness is hidden by the frame front design, the frame is deep **enough for a progressive** and in a 53 eye - no cartoon characters are present.

Bolton

Men's Zyl

Colors: Brown, Crystal Grey

EYE	DBL	TEMPLE
53	16	140mm

The **Bolton** frame is destined to be a top seller right out of the gate. The frame **will fit nearly all face shapes** equally well and has "sophistication" written all over it. Note the **tasteful Bulova plaque on the temples**, and for what it's worth, the **Bolton** in **Crystal Grey** is what the C.E.O. of our company wears.

Stone Park

Men's Metal

Colors: Brown, Matte Black

EYE	DBL	TEMPLE
54	16	140mm

Looking for a **sporty, thin men's metal** that's durable enough to be worn at the gym or while on a bike ride? Take note of the **Stone Park**. Extremely **lightweight and comfortable**, this style will compete favorably with sporty frames that are more than twice the cost.