

FULL SERVICE PROGRAM

- These programs will increase the amount of sales and profits.
- Complete reorder and pack-out schedule.
- Credit for all damages.
- All merchandise price-marked with non-food or appropriate label.
- Guarantee on all seasonal merchandise.
- Custom in line fixtures where needed at no charge.
- Signs available for all programs.

Al Lehrhoff Sales, INC.

service to the supermarkets



Optical Quality, Distortion Free, Shatterproof
Strengths Starting at +1.00 to +4.00
Available in Tinted "Sun Readers"
Inline Rack Shown holds 180 Glasses

Suggested Retail: \$7.99

Cost: \$5.27

Gross Profit: 34.04%

Al Lehrhoff Sales Inc
PO Box 41 • Wharton NJ 07885
(973)-328-1448 • Email: Alsales@verizon.net; Terryrucker@vzw.blackberry.net

Al Lehrhoff Sales, INC.

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Reading Glasses



Optical Quality,
Distortion Free
Shatterproof
Strengths Starting At
+1.25 to +4.00
Available in Tinted
“Sun Readers”

Suggested Retail:

\$7.99

Cost:

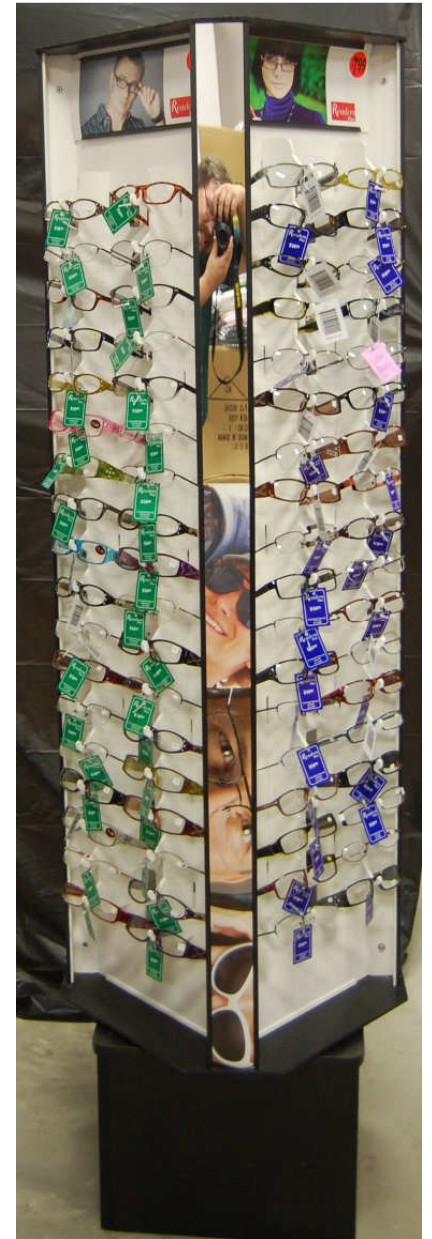
\$5.27

Gross Profit:

34.04%

Spinner Rack (71”
Height x 17” Width)

Holds 144 Reading
Glasses



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12 Pcs. Hand Magnifiers

3 Pc of 2", 2.5", 3" & 4"

Retail: \$7.99

Total Retail: \$95.88

Cost for Unit: \$63.24

Gross Profit: 34%

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ITEM	12 Dozen Sunglasses Assortment consists of Metals, Mirrors, Plastics, and Rimless Sunglass Styles
SIZE	Spinner Rack (70" Height X 19" Width)
SUGGESTED RETAIL PRICES	\$10.00 - \$18.00
SUGGESTED SELLING PRICES	\$4.99 - \$5.99 ◆ Gross profit \$4.99: 37% ◆ Gross Profit \$5.99: 47%
YOUR COST	\$3.15 Each

FULL DISPLAY OF 144 SUNGLASSES \$453.60

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Children's Sunglasses Display



Your Cost

\$3.15

Retail

\$5.99

Total Cost

\$226.80

Total Retail

\$431.28

Gross Profit

47.41%

Each display contains 72 pairs

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Energizer

- High- Impact Battery Icon Draw Consumer Attention
- Compact Footprint Efficiently uses counter space
- Carton Dimensions:
19"w x 19"d x 29"h
- Shipping Weight:
16 lbs.
- Display Dimensions:
14.75"w x 14.75"d x 25"h
- Peg Hook Length:
4"



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Energizer Battery Products

<u>Item #</u>	<u>Description</u>	<u>Cost</u>	<u>Retail</u>	<u>Gross Margin</u>
E364BP	Watch/Elec. 1.5 Volt	\$1.04	\$1.49	30.20%
E377BP	Watch/Elec. 1.5 Volt	\$1.04	\$1.49	30.20%
E379BP	Watch/Elec. 1.5 Volt	\$1.04	\$1.49	30.20%
E389BP	Watch/Elec. 1.5 Volt	\$1.04	\$1.49	30.20%
E392BP	Watch/Elec. 1.5 Volt	\$1.04	\$1.49	30.20%
E395BP	Watch/Elec. 1.5 Volt	\$1.04	\$1.49	30.20%
ECR1216BP	Electronic 3 Volt	\$2.79	\$3.99	30.07%
ECR1616BP	Electronic 3 Volt	\$1.35	\$1.99	32.66%
ECR2016BP	Electronic 3 Volt	\$1.35	\$1.99	32.66%
ECR2025BP	Electronic 3 Volt	\$1.35	\$1.99	32.66%
ECR2032BP	Electronic 3 Volt	\$1.35	\$1.99	32.66%
A23BP	Standard Photo	\$2.24	\$2.99	25.10%
A76BP	Standard Photo	\$1.04	\$1.49	30.20%
EPX76BP	Standard Photo	\$2.24	\$2.99	25.10%
E90BP-N2	NI.5 2pk	\$2.24	\$2.99	25.10%
EL123BP	Lithium Photo	\$4.71	\$5.99	21.37%
EL123-2BP	Lithium Photo	\$9.27	\$11.99	22.69%
EL1CR2BP	Lithium Photo	\$4.49	\$5.99	25.04%
EL1CR2BP-2PK	Lithium Photo	\$9.27	\$11.99	22.69%
EL223BP	Lithium Photo	\$7.91	\$10.99	28.03%
EL2CR5BP	Lithium Photo	\$7.91	\$10.99	28.03%
EL91BP	Lithium Photo	\$4.49	\$5.99	25.04%

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Healthcare Accessories



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Pharmacy Healthcare Accessories

Item #	Item Description	Retail	Cost	Gross Profit
HE-100B	7 Day Pill Box Sm	\$1.29	\$0.77	40.31%
HE-104C	7 Sided Pill Box	\$1.49	\$0.90	39.60%
HE-128	1 Week Plus Pill Box	\$6.95	\$4.17	40.00%
HE-184A	3 Compartment Pill Box	\$1.19	\$0.70	41.18%
HE-188B	1 Day Pill Box	\$0.99	\$0.59	40.40%
HE-210AM	Gutter Splint	\$2.59	\$1.55	40.15%
HE-210B	Dosage Spoon	\$0.99	\$0.59	40.40%
HE-212AM	Finger Splint	\$2.99	\$1.79	40.13%
HE-213AM	Splint	\$2.99	\$1.79	40.13%
HE-230B	Syringe	\$2.19	\$1.31	40.18%
HE-250B	1 Tsp. Dropper	\$1.39	\$0.83	40.29%
HE-300B	Large Pill Box	\$1.99	\$1.20	39.70%
HE-400003	Ear Syringe	\$2.49	\$1.49	40.16%
HE-400004	Nasal Asp.	\$2.49	\$1.49	40.16%
HE-400009	2pc Glass Dropper	\$1.99	\$1.20	39.70%
HE-400197	7 Day Pill Box	\$1.99	\$1.20	39.70%
HE-400198	Motion Band	\$6.95	\$4.17	40.00%
HE-601	Wax Ear	\$1.99	\$1.20	39.70%
HE-602	Foam Ear	\$1.99	\$1.20	39.70%
HE-PC12	Pill Crusher	\$5.99	\$3.59	40.07%
HE-PS12E	Pill Splitter	\$5.99	\$3.59	40.07%
HE-R1	Nose Peach	\$0.99	\$0.59	40.40%
HE-R12	Cloth	\$1.49	\$0.89	40.27%
HE-R20	Eye Clean	\$2.49	\$1.49	40.16%
HE-R28	Repair Kit	\$2.99	\$1.79	40.13%
HE-400343	Finger Cot	\$1.99	\$1.19	40.20%
BP-2009	Digital Thermometer	\$5.99	\$4.56	23.87%
CAR-01	Cara Water Bottle	\$7.95	\$5.32	33.08%
CAR-02	Cara Ftn Syringe	\$9.95	\$6.66	33.07%
CAR-03	Cara Econ Combo	\$9.95	\$6.66	33.07%
CAR-07	Cara Ice Bag 6"	\$6.95	\$4.65	33.09%
CAR-08	Cara Ice Bag 9"	\$8.95	\$5.99	33.07%
CAR-09	Cara Ice Bag 11"	\$9.95	\$6.60	33.67%
CAR-12	Cara Cold Pack	\$1.99	\$1.40	29.65%
CAR-50	Cara Heat Pad Dry	\$16.95	\$11.86	30.03%
CAR-51	Cara Mt/Dry Head Pad	\$19.95	\$13.96	30.03%
CAR-57	Cara Moist Pad	\$19.95	\$12.96	35.04%
CAR-81	Cara Glove Lady's SM	\$2.49	\$1.61	35.34%
CAR-82	Cara Glove Lady's	\$2.49	\$1.61	35.34%
CAR-84	Cara Glove XLG	\$2.49	\$1.61	35.34%
CAR-86	Cara Glove Men's LG	\$2.49	\$1.61	35.34%

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Picture Frames



4x6 Frame:

Cost: \$1.79

Retail: \$2.99

Gross Profit: 40%

5x7 Frame:

Cost: \$2.39

Retail: \$3.99

Gross Profit: 40%

8x10 Frame:

Cost: \$2.39

Retail: \$3.99

Gross Profit: 40%

8.5x 11 Frame:

Cost: \$2.99

Retail: \$4.99

Gross Profit: 40%

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RETAIL PRICE:

Belts \$4.99
Socks \$2.99

YOUR COST:

Belts \$3.15
Socks \$1.91

DISPLAY:

Metal floor display
holds 144 Belts and 96
Socks.

YOUR COST:

\$636.96

RETAIL:

\$1005.60

GROSS PROFIT:

36.66%

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Full Service Program

Retail Price: \$2.99

Cost: \$1.91

Gross Profit: 36%

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Trouser Socks



**3 Pairs of
Socks per
Pack**

**Retail
\$3.99**

Cost \$2.80

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Sock Power Panel



17" Wide X 60" Height x 20" Deep (as two Sided)

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Smiley Pet Supply



3 Pack Socks



Retail:
\$2.99

Cost:
2.25

Gross Profit:
25%

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Smiley Pet Supply

Men's Dress Sock



Retail:
\$0.99

Cost:
\$0.65

Gross
Profit:
34.34%

Adjustable Bin holds 720 Pcs.

Smiley Pet Supply
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SLIPPER



Full Service Program

Retail Price: \$5.99

Cost: \$4.00

Gross Profit: 33.22%

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**THE Weather
Station®**

**WEATHER
ZONE®**



Capacity:
90 Folding
Umbrellas
\$4.99-\$6.99

32 Golf
Umbrellas
\$9.99

18 Ponchos
\$4.99

Retail:
\$930.60

Cost:
\$598.58

Gross Profit:
35.68%

- Quality Steel Construction
- Heavy Gauge Wire Umbrella Baskets
- Adjustable Peg Hooks

- Large Heavy Duty Castor Wheels
- Dimensions: 61"H x 27"W x 17" D

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Smiley Pet Supply



Ceramic Coffee Mugs



Retail:
\$2.99

Cost:
\$1.80



Gross
Profit:
39.79%



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Al Lehrhoff Sales, INC.

service to the supermarkets



Vinyl flannel back tablecloths



RETAIL
PRICE:
\$3.99

COST:
\$2.55

Gross Profit:
36.09%

Sizes
Included:
60" Round
52"x52"
52"x70"
52"x90"

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Al Lehrhoff Sales, INC.

service to the supermarkets

PDQ Tablecloth Display



Summer Display



Fall Display



Holiday Display

Vinyl flannel back tablecloths

16 Pc. Per Module

48 Per Display

For three Modules

24 Pc of 52" x 70"

12 Pc of 52" x 90"

6 Pc of 60" Round

6 Pc of 52" x 52"

RETAIL PRICES EACH:\$3.99

YOUR COST EACH:\$2.55

TOTAL RETAIL: \$191.52

TOTAL COST: \$122.40

GROSS PROFIT: 36.09%

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service to the supermarkets

Holiday Tablecloths



Vinyl flannel back tablecloths

RETAIL PRICES: \$3.99

YOUR COST: \$2.55

Gross Profit: 36.09%

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Party Supply Center



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Party Supply Center



Retail: \$1.29

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Items include: Banners, Loot Bags Curly Swirl, Invitations card, thank you cards, streamer, table covers, balloons and gift bags

Retail: 99¢ - \$1.99

Cost: 64¢ - \$1.27

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99¢ Table Covers



Retail Price: 99¢
Your Cost: 65¢
Gross Profit: 34.34%

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99¢ Table Covers

All Seasons
Display



Fall
Display



Valentine
Display



Christmas
Display



Halloween
Display



Easter
Display



Retail Price: 99¢

Your Cost: 65¢

Gross Profit: 34.34%

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Retail Price .99¢

One Price .64¢

Gross Profit 35.35%

Gift Bags are Available in
Small - Medium
Large - Extra Large

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Spring Gift Bag & Tissue Paper PDQ



Retail Price
.99¢

Cost
.64¢

Gross Profit
35.35%

Gift Bags are Available in
Small - Medium
Large - Extra Large

Tissue paper Available in
Various Colors

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99¢
Holiday
PDQ
Shipper



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Smiley Pet Supply

Home Plumbing Supplies



Description of Item	Cost	Retal	Gross Profit
Toilet Plunger	4.19	6.99	40%
Bath Tub Stopper	5.39	8.99	40%
SteelMesh SinkStrainer	1.79	2.99	40%
Steel Mesh Bar Sink Strainer	1.79	2.99	40%
SteelMesh SinkStrainer	1.79	2.99	40%
Toilet Tank Flapper	1.79	2.99	40%
Rubber Tub Stopper	1.19	1.99	40%
WHITE KITCHEN STRAINER	2.55	3.99	36%
Sink Basket Strainer	2.39	3.99	40%
Universal Sink Strainer	2.39	3.99	40%
Sink Basket Strainer	2.99	4.99	40%
DRAIN UNCLOGGER 3 PACK	3.59	5.99	40%
HAIR SNARE	1.27	1.99	36%
Shower Liner	1.91	2.99	36%
Chrome Plated Shower Head	2.99	4.99	40%
6" Shower Head	12	19.99	40%
8" Shower Head	18	29.99	40%
Chrome Plated Water Saver Shower Head	4.79	7.99	40%
White & Crome Spray Shower Head	7.79	12.99	40%
18" Towel Bar	6.5	9.99	35%
Acrylic Towel Ring	4.54	6.99	35%
Padded Toilet Seat	10	14.99	33%
Bath Scale	10	14.99	33%
Adj Faucet Sprayrator	4.19	6.99	40%
White Snare Wire Mesh	1.19	1.99	40%
BLK Sink Sprayer Head	3.59	5.99	40%
Wht Sink Sprayer Head	3.59	5.99	40%
Lint Snare Wire Mesh	1.19	1.99	40%
Shower Liner	1.25	1.99	37%
Bowl and Brush Set	3.19	4.99	36%
BUBBLE BATH TUB MAT	4.47	5.99	25%

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Smiley Pet Supply



Mattress Covers



Twin Size:

Cost: \$5.11

Retail: \$7.99

Gross Profit: 36%

Full Size:

Cost: \$5.11

Retail: \$7.99

Gross Profit: 36%

Queen Size:

Cost: \$5.11

Retail: \$7.99

Gross Profit: 36%

King Size:

Cost: \$6.39

Retail: \$9.99

Gross Profit: 36%

2 pack Zipped
Pillow Case:

Cost: \$1.96

Retail: \$3.49

Gross Profit: 43%

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Smiley Pet Supply

Kitchen Towels



High
Quality
Cloth
Kitchen
towels

Retail :\$1.99

Cost:\$1.20

Gross
Profit:39.7%

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Description	Style #	UPC	Retail	Cost	Gross Profit
Grip 12" X 5" Natural	05F-127506	087508-05506	\$1.99	\$1.20	40%
Grip 12" X 5" Black	05F-127510	087508-05510	\$1.99	\$1.20	40%
Grip 12" X 5" White	05F-127514	087508-05514	\$1.99	\$1.20	40%
Grip 12" X 5" Taupe	05F-127550	087508-01390	\$1.99	\$1.20	40%
Grip 18" X 5" White	05F-187514	087508-00514	\$2.99	\$1.80	40%
Grip 18" X 5" Taupe	05F-187550	087508-01391	\$2.99	\$1.80	40%
Grip Extra 12" X 5" Taupe	05F-127950	087508-01009	\$3.49	\$2.10	40%
Grip Extra 12" X 5" White	05F-127914	087508-05914	\$3.49	\$2.10	40%
Magic Cover 9" X 18" Granite	03-778	087508-18778	\$3.99	\$2.40	40%
Magic Cover 9" X 18" Marble	03-773	087508-18773	\$3.99	\$2.40	40%
Magic Cover 9" X 18" Clear	03-750	087508-18750	\$3.99	\$2.40	40%
Magic Cover 9" X 18" Emerald	03-775	087508-18775	\$3.99	\$2.40	40%
Magic Cover 9" X 18" White	03-603	087508-18603	\$3.99	\$2.40	40%
Vinyl Top Liner 12" X 18" Solid White	05F-12X603	087508-99857	\$3.99	\$2.40	40%
Vinyl Top Liner 12" X 18" Granite Sand	05F-12X778	087508-00327	\$3.99	\$2.40	40%
Shelf Storage Liner 12" X 6"	06F-126501	087508-01577	\$4.99	\$3.00	40%
Refrigerator Bin Liner	02F-127502	087508-55002	\$2.99	\$1.80	40%

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5 Foot Table, Drawer & Shower Liner Section



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Smiley Pet Supply

Travel Accessories



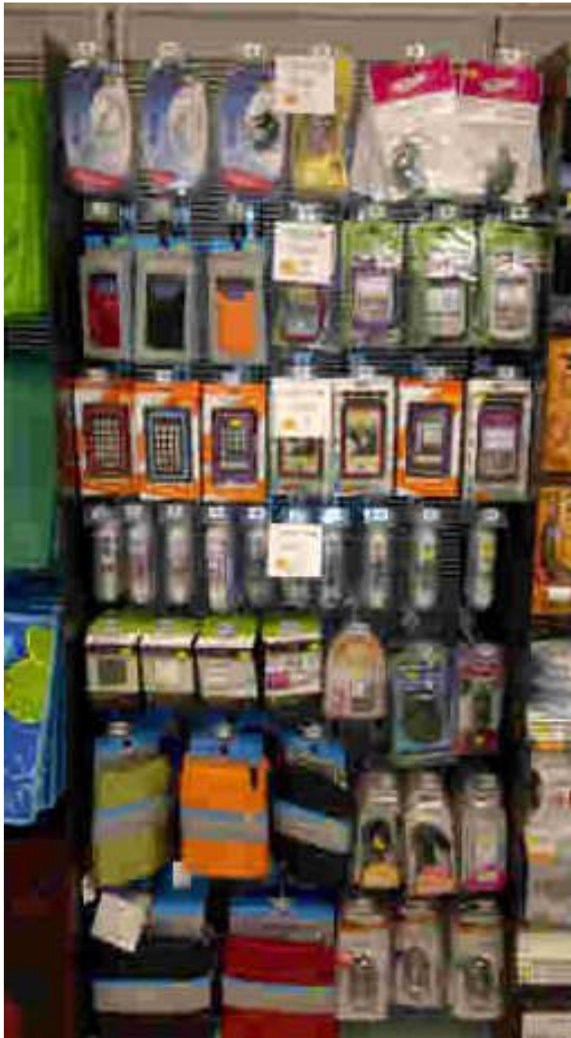
Item	Cost	Retail	Gross Profits
Universal TSA Padlock 1PK	\$3.24	\$4.99	35.07%
Universal TSA Padlock 2Pk	\$5.19	\$7.99	35.04%
Leather Passport Holder	\$5.11	\$7.99	36.05%
Foreign AC Converter	\$4.47	\$6.99	36.05%
Travel Voltage Converter Kit	\$13.00	\$19.99	34.97%
Leather Pass Case	\$6.00	\$9.99	39.94%
Leather Tri Fold	\$6.00	\$9.99	39.94%
JA TOP ZIP TRAVEL KIT	\$6.50	\$9.99	34.93%
Tool Kit	\$6.00	\$9.99	39.94%
7 Piece Manicure Set	\$5.19	\$7.99	35.04%
Manicure/Shoeshine	\$6.50	\$9.99	34.93%
Shoe Care IN Storage TIN	\$3.89	\$5.99	35.06%
Slim Pass case	\$6.50	\$9.99	34.93%
Travel Suit Tidy	\$5.11	\$7.99	36.05%
Travel Shoe Case	\$5.11	\$7.99	36.05%
Travel Shirt Pack	\$5.11	\$7.99	36.05%
Tie Organizer	\$5.11	\$7.99	36.05%
Travel Suit Cover	\$5.11	\$7.99	36.05%
Travel Handbag	\$5.11	\$7.99	36.05%
Travel Cosmetic Bag	\$5.11	\$7.99	36.05%

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Cell Phone Accessories



Rack does not show all of our Items

Cell Phone

Retail

\$7.99

Cost

\$5.11 36%

iPad Covers

Retail

\$14.99

Cost

\$9.59

E-Reader Covers

Retail

\$12.99

Cost

\$8.31

Gross Profit

36 %

Product Description	Product Description
iPod Skin Big Pink	Hands Free Mic UHF10140
iPod Skin Big Black	Hands Free Mic UHF10141
iPod Skin Small Pink	Hands Free Mic UHF10142
iPod Skin Small Black	Hands Free Mic UHF10143
iPod Clear Case Big	Cell Phone Home Charger
iPod Clear Case Small	Razor Case
iPod Car Charger	Brown Strap Universal Pouch Case
iPod Travel Charger	Clear Plastic Universal Pouch Case
iPod Retractable Data Cable	Universal Holster
iPod Data Cable	Revolving Clip Pouch Case

Al Lehrhoff Sales Inc

PO Box 41 • Wharton NJ 07885

(973)-328-1448 • Email: Alsales@verizon.net; Terryrucker@vzw.blackberry.net

Al Lehrhoff Sales, INC.

service to the supermarkets



Row #	UPC	Item	# of Units	Cost per	Total	Retail/Unit	Total Retail
1	84678003273	Knit Beanie	12	\$2.55	\$30.60	\$3.99	\$47.88
1	84678008063	Acrylic Beanie	12	\$2.55	\$30.60	\$3.99	\$47.88
1	84678009350	Adult Knit Hat	12	\$2.55	\$30.60	\$3.99	\$47.88
2	84678371426	Sport Stretch	48	\$2.59	\$124.32	\$3.99	\$191.52
3	70105700199	Toddler Stretch	24	\$1.29	\$30.96	\$1.99	\$47.76
3	84678832057	Toddler Mitten	24	\$2.55	\$61.20	\$3.99	\$95.76
4	84678341115	Toddler Number	24	\$2.59	\$62.16	\$3.99	\$95.76
4	84678361212	Magic Girls	24	\$2.59	\$62.16	\$3.99	\$95.76
5&6	70105739900	Ladies Chenille	96	\$2.59	\$248.64	\$3.99	\$383.04
7	70157007993	Men's Fleece	36	\$5.19	\$186.84	\$7.99	\$287.64
Total			312	Total	\$868.08	Total	\$1,340.88

868.08

1340.88

TOTAL RETAIL	\$1,340.88
YOUR COST	\$868.08
GROSS MARGIN	\$472.80
GROSS PROFIT	35.26%

35.26

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service to the supermarkets

Swim Program Rack



Row #	UPC	Item	# of Units	Cost Per	Total	Retail/ Unit	Total Retail
1	025445001429	Ear Plugs	12	\$0.90	\$10.80	\$1.49	\$17.88
1	025445001436	Nose Plugs	12	\$0.90	\$10.80	\$1.49	\$17.88
1	025445001054	Swim Cap	24	\$1.20	\$28.80	\$1.90	\$45.60
2	025445914958	Swim Goggles	48	\$1.20	\$57.60	\$1.99	\$95.52
3	025445914972	Swim Goggles	48	\$1.20	\$57.60	\$1.99	\$95.52
4	025445914965	Swim Goggles	24	\$1.20	\$28.80	\$1.99	\$47.76
5	025445237125	Girls Swim Shoes Style # 3712	12	\$5.11	\$61.32	\$7.99	\$95.88
5	025445237132	Boy Swim Shoes Style # 3713	12	\$5.11	\$61.32	\$7.99	\$95.88
6	025445231352	Girls Swim Shoes Style # 3135	12	\$5.11	\$61.32	\$7.99	\$95.88
6	025445276728	Boy Swim Shoes Style # 7672TR	12	\$5.11	\$61.32	\$7.99	\$95.88
Total:			216	Total:	\$439.68	Total:	\$703.68

Total Retail	\$703.68
Your Cost	\$439.68
Gross Margin	\$264.00
Gross Profit	37.52%

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Smiley Pet Supply

Training Pads



- An indoor elimination area for your pet
- Extra thick and absorbent for even large dogs
- Double Odor Neutralizing Power
- Built-in Attractant
- 24 Pads per pack
- 10 packs per case
- Pad Size: 22.5"x22.5"
- UPC:7-01057-88888

Retail: \$6.99

Cost: \$4.70

Case Cost: \$47.00

Gross Profit: 32.76%

Smiley Pet Supply

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Smiley Pet Supply



Training Pads Bin



Retail Each

\$6.99

Cost Each

\$4.70

Bin hold
50 Packs of
24 count

Bin Retail

\$349.50

Bin Cost

\$235.00

Gross Profit

32.76%

Bin Dimensions 26"x26"x30"

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Smiley Pet Supply

Training Pads



- An indoor elimination area for your pet
- Extra thick and absorbent for even large dogs
- Double Odor Neutralizing Power
- Built-in Attractant
- 100 Pads per pack
- Pad Size: 22.5"x22.5"
- UPC:7-01057-00100

Retail: \$24.99

Cost: \$18.89

Smiley Pet Supply

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Smiley Pet Supply



Dog Products



Floor Power Panel
1 or 2 sided
17" Wide X 60" Height x 20" Deep
(as two Sided)



Hanging Power Wing
6" Hooks
Dimensions:
48" x 19" x 6.5"

Smiley Pet Supply
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Smiley Pet Supply

Dog Products



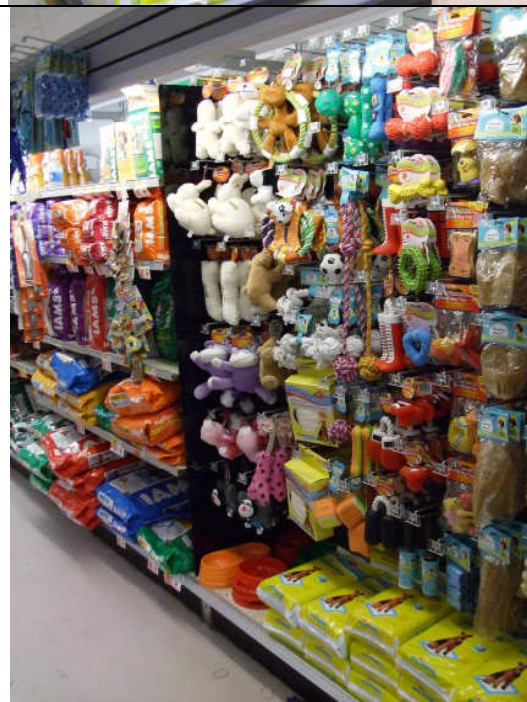
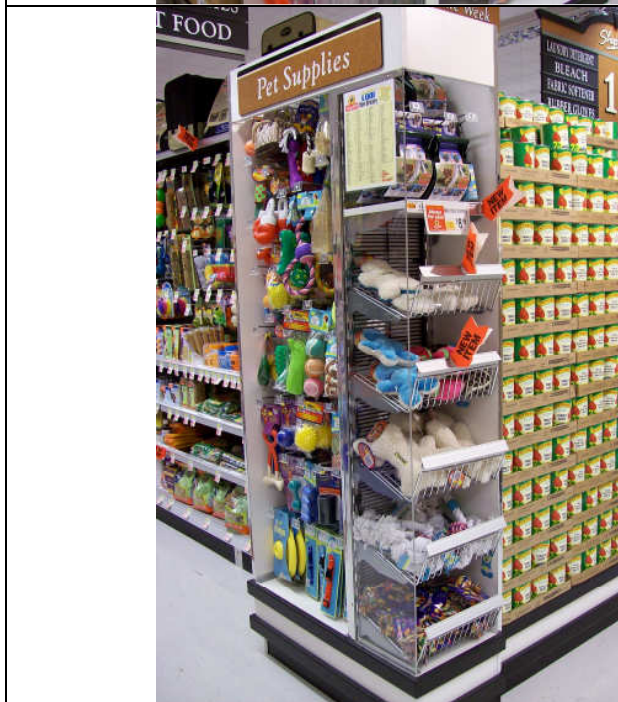
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Smiley Pet Supply



Wings with Power
Panel Attachment



Pet Leash/Collar Extender

Smiley Pet Supply

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Smiley Pet Supply



Dog Products

Item ID	Description for Sales	UPC / SKU	Cost	Retail	Gross Profit
PM-93344	WHITE KNOT BONE W/ PORDHIDE	6-79981-93344	\$1.59	\$2.49	36.14%
PM-93352	WHITE KNOT BONE W/ PORDHIDE	6-79981-93352	\$1.59	\$2.49	36.14%
PM-94304	MUNCHY SPIRAL	6-79981-94304	\$1.59	\$2.49	36.14%
PM-95335	RAWHIDE SHOE 3"	6-79981-95335	\$1.59	\$2.49	36.14%
PM-95352	RAWHIDE SHOE 5"	6-79981-95352	\$1.59	\$2.49	36.14%
PM-95381	RAWHIDE SHOE 8"	6-79981-95381	\$1.59	\$2.49	36.14%
PM-99114	DOUBLE DOG BOWL	6-79981-99114	\$1.59	\$2.49	36.14%
PM-99115	SINGLE DOG BOWL	6-79981-99115	\$1.59	\$2.49	36.14%
PM-99117	PET HAIR ROLLER	6-79981-99117	\$1.59	\$2.49	36.14%
PM-99410	PET COLLAR 10MM	6-79981-99410	\$1.59	\$2.49	36.14%
PM-99415	PET COLLAR 15MM	6-79981-99415	\$1.59	\$2.49	36.14%
PM-99420	PET COLLAR 20MM	6-79981-99420	\$1.59	\$2.49	36.14%
PM-99425	PET COLLAR 25MM	6-79981-99425	\$1.59	\$2.49	36.14%
PM-99511	SCOOP BAGS	6-79981-99511	\$1.59	\$2.49	36.14%
PM-99530	AUTO LEASH	6-79981-99530	\$1.59	\$2.49	36.14%
PM-99700	FRISBEE	6-78891-99700	\$1.59	\$2.49	36.14%
PM-99723	WHITE COTTON ROPE TUG	6-78891-99723	\$1.59	\$2.49	36.14%
PM-99726	COTTON BALL 2.5"	6-79981-99726	\$1.59	\$2.49	36.14%
PM-99727	COTTON BALL 3"	6-78891-99727	\$1.59	\$2.49	36.14%
PM-99728	FIG 8 WITH BALL	6-79981-99728	\$1.59	\$2.49	36.14%
PM-99729	COTTON BALL W/ HANDLE	6-79981-99729	\$1.59	\$2.49	36.14%
PM-99731	TENNIS BALL	6-79981-99731	\$1.59	\$2.49	36.14%
PM-99735	TENNIS TOY ASSORTED	6-79981-99735	\$1.59	\$2.49	36.14%
PM-99736	TENNIS TOY ASSORTED	6-79981-99736	\$1.59	\$2.49	36.14%
PM-99740	VINYL TOY ASSORTED	6-79981-99740	\$1.59	\$2.49	36.14%
PM-99741	VINYL TOY ASSORTED UPC	6-79981-99741	\$1.59	\$2.49	36.14%
PP-DOGPP10	Dog waste Scooper	0-30172-00342	\$5.75	\$8.99	36.04%
PP-DOGPP12	Dog Cleanup Bag/Holder	0-30172-03970	\$1.91	\$2.99	36.12%
PP-PR082	2 1/2" Solid Ball	0-30172-76082	\$3.19	\$4.99	36.07%
PP-PR102	PIMPLE DUMBBELL W/BELL	0-30172-76102	\$3.19	\$4.99	36.07%
PP-PR140	Pull W/ Bone	0-30172-76140	\$4.47	\$6.99	36.05%
PP-RF89	STRIPED ROPE W/ BONE	0-30172-02258	\$2.55	\$3.99	36.09%
PP-RFF14	9" Bone	0-30172-01646	\$1.91	\$2.99	36.12%
PP-RFF18A	Dog Toy	0-30172-03451	\$1.59	\$2.49	36.14%
PP-RFF22C	2 Knot Large Color	0-30172-76057	\$2.23	\$3.49	36.10%
PP-RFF23	8" Fleece Man	0-30172-02272	\$1.91	\$2.99	36.12%
PP-RFL34	Puppy Latex Slipper	0-30172-02708	\$1.91	\$2.99	36.12%
PP-RFLF19A	PUPPY TOYS	0-30172-03450	\$1.91	\$2.99	36.12%
PP-RFLP3	Face Ball	0-30172-76820	\$1.59	\$2.49	36.14%
PP-RFLPW1	Latex dog Toy	0-30172-01299	\$1.59	\$2.49	36.14%
PP-RFLPW2	2 Pc. Latex Dog Toy	0-30172-01300	\$2.55	\$3.99	36.09%
PP-RFP1A	Dog Toy	0-30172-02723	\$3.83	\$5.99	36.06%
PP-RFP2	SMALL PLUSH TOY	0-30172-02327	\$3.19	\$4.99	36.07%
PP-RFV2	WH. & BLUE FLEECE DOG TOY	0-30172-02470	\$2.99	\$3.99	25.06%
PP-RFV51A	Squeaky Play	0-30172-02564	\$1.59	\$2.49	36.14%
PP-RFV60CA	VINYL BOXING TOYS	0-30172-05468	\$3.83	\$5.99	36.06%
PP-RFV65	Dog Toy	0-30172-04481	\$1.59	\$2.49	36.14%
PP-SOV1CA	VINYL PURSES TOY	0-30172-05469	\$4.47	\$6.99	36.05%
PP-VC7	Vinyl Toy - Funny Foot 7.5"	0-30172-76013	\$1.91	\$2.99	36.12%
PP-VC9	Vinyl toy - Hedgehog 3.5"	0-30172-76002	\$1.59	\$2.49	36.14%
PP-RFSB2	Foot Ball	0-30172-76311	\$1.91	\$2.99	36.12%
PP-DOG215	SMALL CORNER BOLSTER BED	0-30172-01705	\$6.99	\$9.99	30.03%
PP-DOG216	MED. BOLSTER BED	0-30172-01706	\$13.99	\$19.99	30.02%
PP-00656	SMALL DOG PET CARRIER	0-30172-00656	\$27.99	\$39.99	30.01%
PP-03617	CAT/PUPPY PET CARRIER	0-30172-03617	\$17.49	\$24.99	30.01%
PETM-21087	PET TAXI FASHION SMALL	0-29695-21087	19.94	26.99	26.12%
PETM-21088	PET TAXI FASHION MED	0-29695-21088	26.47	34.99	24.35%
PETM-21181	PET PORTER 2 MED	0-29695-21181	48.34	64.99	25.62%
PETM-21182	PET PORTER 2 INTERMEDIATE	0-29695-21182	65.27	79.99	18.40%
PETM-24160	LE BISTRO FEEDER SMALL 5LB	0-29695-24160	13.96	19.99	30.17%
PETM-24161	LE BISTRO WATER SMALL	0-29695-24161	13.96	19.99	30.17%
PETM-24204	LE BISTRO FEEDER MEDIUM 10LB	0-29695-24204	19.64	29.99	34.51%
PETM-24205	LE BISTRO WATER SMALL 2.75 GAL	0-29695-24205	19.64	29.99	34.51%
PETM-24480	ULTRA KIBBLE KEEPER #10	0-29695-24480	8.47	12.99	34.80%
PETM-24482	ULTRA KIBBLE KEEPER #40	0-29695-24482	23.11	29.99	22.94%

Smiley Pet Supply

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Smiley Pet Supply



Cat Products



Smiley Pet Supply

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Smiley Pet Supply



Cat Products

Item ID	Description for Sales	UPC / SKU	Cost	Retail	Gross Profit
PM-89111	CAT LITTER SCOOP	6-79981-89111	1.59	2.49	36.14%
PM-89720	2 CAT SISAL TOY ASSORTED	6-79981-89720	1.59	2.49	36.14%
PM-89721	CAT TEASER	6-79981-89721	1.59	2.49	36.14%
PM-89722	CAT NIP TOY ASSORTED	6-79981-89722	1.59	2.49	36.14%
PM-89723	CAT NIP TOY ASSORTED	6-79981-89723	1.59	2.49	36.14%
PM-89724	CAT NIP TOY ASSORTED	6-79981-89724	1.59	2.49	36.14%
PM-89726	CAT TOY ASSORTED	6-79981-89726	1.59	2.49	36.14%
PM-89727	CAT NIP TOY ASSORTED	6-79981-89727	1.59	2.49	36.14%
PM-89728	CAT NIP TOY ASSORTED	6-79981-89728	1.59	2.49	36.14%
PM-89729	CAT TEASER	6-79981-89729	1.59	2.49	36.14%
PM-89730	CAT TEASER	6-79981-89730	1.59	2.49	36.14%
PP-CAT104	Fuzzie Fish - Assorted Colors	0-30172-83071	1.59	2.49	36.14%
PP-CAT12	Crinkler Sac & Tunnel	0-30172-83018	6.99	9.99	30.03%
PP-CAT121	Lattice Ball & Drum	0-30172-83074	1.59	2.49	36.14%
PP-CAT123	Rainbow Yarnballs	0-30172-83076	1.59	2.49	36.14%
PP-CAT125	Mice w/ Feather	0-30172-83078	1.94	2.99	35.12%
PP-CAT13	Cozy Crinkler Sac & Tunnel	0-30172-03545	6.99	9.99	30.03%
PP-CAT134	Crinkle Ball	0-30172-83113	1.59	2.49	36.14%
PP-CAT14CA	Cat Teethers Milk Flavor	0-30172-83046	1.91	2.99	36.12%
PP-CAT160CA	Door Bungee	0-30172-83151	2.55	3.99	36.09%
PP-CAT175	Cat Scratch Pad	0-30172-01525	2.55	3.99	36.09%
PP-CAT225	Bungee Critter	0-30172-00364	1.91	2.99	36.12%
PP-CAT227	Springy Dude	0-30172-00362	1.59	2.49	36.14%
PP-CAT242	Cat Toy	0-30172-01332	1.91	2.99	36.12%
PP-CAT255	Tennis Balls	0-30172-01561	2.55	3.99	36.09%
PP-CAT256CA	Glitter Ball	0-30172-02255	1.59	2.49	36.14%
PP-CAT257	Jungle Ball	0-3012-01563	1.59	2.49	36.14%
PP-CAT259CA	Cat Toy	0-30172-02253	1.59	2.49	36.14%
PP-CAT261	Long Rainbow Fuzzie Mice	0-30172-01567	3.83	5.99	36.06%
PP-CAT262CA	Cat Toy	0-30172-02256	2.59	3.99	35.09%
PP-CAT263	Plush Mice	0-30172-01569	1.91	2.99	36.12%
PP-CAT265CA	Cat Toy	0-30172-02254	1.59	2.49	36.14%
PP-CAT268	Jester Mice	0-30172-01574	1.59	2.49	36.14%
PP-CAT269	Glitter Mice	0-30172-01575	1.59	2.49	36.14%
PP-CAT277CA	Cat Toy	0-30172-02593	1.91	2.99	36.12%
PP-CAT29	Small Two Tone Colored Mice	0-30172-83043	1.91	2.99	36.12%
PP-CAT53	Action Ringer Ball	0-30172-83108	1.59	2.49	36.14%
PETM-22000	LITTER PAN SMALL	0-29695-22000	2.51	3.99	37.09%
PETM-22001	LITTER PAN MEDIUM	0-29695-22001	2.82	4.99	43.49%
PETM-22002	LITTER PAN JUMBO	0-29695-22002	5.45	7.99	31.79%
PETM-22022	LITTER PAN LARGE	0-29695-22022	3.95	5.99	34.06%
PETM-22024	RIMMED LITTER PAN LARGE	0-29695-22024	6.58	9.99	34.13%
PETM-22027	HOODED PAN SET W/ MIRCIBAN	0-29695-22027	13.32	19.99	33.37%
PETM-22401	LITTER LOCKER W/MIROBAN	0-29695-22401	27.16	34.99	22.38%
PETM-26351	CARPETED CAT POST	0-29695-26350	12.85	16.99	24.37%
PETM-26501	HANDY STAND LITTER SCOOP	0-29695-26501	4.71	6.99	32.62%
PETM-29003	LITTER PAN LINER 12 CT LARGE	0-29695-29003	2.86	3.99	28.32%
PETM-29004	LITTER PAN LINERS 8 CT JUMBO	0-29695-29004	2.86	3.99	28.32%
PETM-29007	LITTER PAN LINER 15 CT MED.	0-29695-29007	2.86	3.99	28.32%
PETM-29040	LINER HI BACK 12 CT	0-29695-29040	4.18	5.99	30.22%
PETM-29041	LINER HI BACK 8 CT	0-29695-29041	4.18	5.99	30.22%
PETM-29113	LITTER SCOOP GIANT	0-29695-29113	1.30	1.99	34.67%

Smiley Pet Supply

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Smiley Pet Supply



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Shadow Shelf Program



Program Includes:

Dog Beds • Carriers
Food Containers • Food & Water Feeders
Litter Pans • Cat Scratch Item
Fish Tanks/ Licensed • Hamster Intro Kit
Dog & Cat Novelty Toys



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Shadow Shelf Program

Item ID	Item Description	UPC / SKU	Cost	Retail	Gross Profit
PP-CAT12	Crinkler Sac & Tunnel	0-30172-04349	7.50	9.99	25%
PP-CAT13	Cozy Crinkler Sac	0-30172-04350	7.50	9.99	25%
PP-CAT175	Cat Scratch Pad	0-30172-01525	2.55	3.99	36%
PP-CATF3	24" PLUSH TREE W/ SCRATCH	0-30172-05744	17.00	24.99	32%
PP-CATLL1	LARGE BIODEGRADABLE LITTER LINERS	0-30172-06198	2.59	3.99	35%
PP-CATLL2	GIANT BIODEGRADABLE LITTER LINERS	0-30172-06199	2.59	3.99	35%
PP-CATLL3	JUMBO BIODEGRADABLE LITTER LINERS	0-30172-06200	2.59	3.99	35%
PP-CATPF1	PET FOUNTAIN	0-30172-06223	16.00	24.99	36%
PP-DOG215	SMALL BOLSTER BED	0-30172-01705	7.50	9.99	25%
PP-DOG216	MED. BOLSTER BED	0-30172-01706	14.96	19.99	25%
PP-DOGH1	MED. PET CARRIER	0-30172-00656	30.96	39.99	23%
PP-DOGH2	LG PET CARRIER	0-30172-00658	44.96	59.99	25%
SPS-Pad	Training Pad	7-01057-78888	4.70	6.99	33%
SPS-Pad100	100 PK TRAINING PAD	7-01057-00100	18.89	24.99	24%
VAN-FC10	PET FOOD CONTAINER	0-79441-00902	7.79	11.99	35%
VAN-FC25	PET FOOD CONTAINER	0-79441-00903	11.69	17.99	35%
VAN-FD4	4 LB Food Dispenser	0-79441-00900	6.60	9.99	34%
VAN-AF3	AUTO FEEDER SMALL	0-79441-00704	5.19	7.99	35%
VAN-AW3	AUTO WATERER	0-79441-00703	5.19	7.99	35%
VAN-CP0	Small Cat Litter Pan	0-79441-00400	2.55	3.99	36%
VAN-CP1	Medium Cat Pan	0-79441-00401	3.19	4.99	36%
VAN-CP2	LARGE CAT PAN	0-79441-00402	3.89	5.99	35%
VAN-CP3	GIANT CAT PAN	0-79441-00403	6.49	9.99	35%
VAN-CP3HS	HIGH SIDES XG CAT PAN	0-79441-00493	7.79	11.99	35%
VAN-CP6	LARGE ENCLOSED CAT PAN	0-79441-00406	12.99	19.99	35%
VAN-CP7	EXTRA GIANT ENCLOSED PAN	0-79441-00407	16.24	24.99	35%
VAN-SKCP4	STARTED KIT FRAMED CAT PAN	0-79441-00405	10.75	17.99	40%
VAN-LS1	REGUAL LITTER SCOOP	0-79441-00421	0.76	1.29	41%
VAN-LS2	GIANT LETTER SCOOP	0-79441-00431	1.29	1.99	35%
VAN-LS3	Long Handled Extra Giant Lit S	0-79441-00433	2.00	2.99	33%
CAMBR-2048	PINK PRINTED PET TOWEL	0-68662-60204	5.59	7.99	30%
CAMBR-2055	BLUE PRINTED PET TOWEL	0-68662-60205	5.59	7.99	30%
PETM-21087	PET TAXI FASHION SMALI	0-29695-21087	19.94	26.99	26%
PETM-21088	PET TAXI FASHION MED	0-29695-21088	26.47	34.99	24%
PETM-21181	PET PORTER 2 MED	0-29695-21181	48.34	64.99	26%
PETM-21182	PET PORTER 2 INTERMEDIATE	0-29695-21182	65.27	79.99	18%
PETM-24480	FOOD STORAGE #10	0-29695-24480	8.47	12.99	35%
PETM-24482	FOOD STORAGE #40	0-29695-24482	23.11	29.99	23%
PETM-24160	FEEDER SMALL 5LB	0-29695-24160	13.96	19.99	30%
PETM-24161	WATER SMALL 1 GAL	0-29695-24161	13.96	19.99	30%
PETM-24204	FEEDER MEDIUM 10LB	0-29695-24204	19.64	29.99	35%
PETM-24205	WATER SMALL 2.75	0-29695-24205	19.64	29.99	35%
PETM-22401	LITTER LOCKER	0-29695-22401	27.16	34.99	22%
PETM-26501	HANDY STAND SCOOP	0-29695-26501	4.71	6.99	33%
PETM-29113	LITTER SCOOP GIANT	0-29695-29113	1.30	1.99	35%
PETM-26174	Cat Post Refill	0-29695-26174	6.40	9.99	36%
PETM-26180	Cat Post	0-29695-26180	12.79	19.99	36%



Smiley Pet Supply



Holiday Plush Dog Toys



144 Pc
Display

Retail Each:
\$4.99

Cost Each:
\$3.19

Total Retail:
\$718.56

Total Cost:
\$459.36

Gross Profit:
36%



Smiley Pet Supply

PO Box 41 • Wharton NJ 07885

(973)-328-1448 • Email: Terryrucker@vzw.blackberry.net



Smiley Pet Supply



Plush Dog Toys



144 Pc
Display

Retail
Each:
\$4.99-
\$7.99

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Al Lehrhoff Sales, INC.

service to the supermarkets



Great for Winter Gloves,
Swim Goggles, Swim
Shoes and almost any
other hanging items

Rack comes with 5
Metal Spinners, 5 Plastic
Clamps. Sign Holder and
Base.

Additional Spinners are
available.

Dimensions
76" H x 16" W

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Al Lehrhoff Sales, INC.

service to the supermarkets

Two Sided Multi-Use Power Panel



17" Wide X 60" Height x 20" Deep (as two Sided)

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Al Lehrhoff Sales, INC.

service to the supermarkets



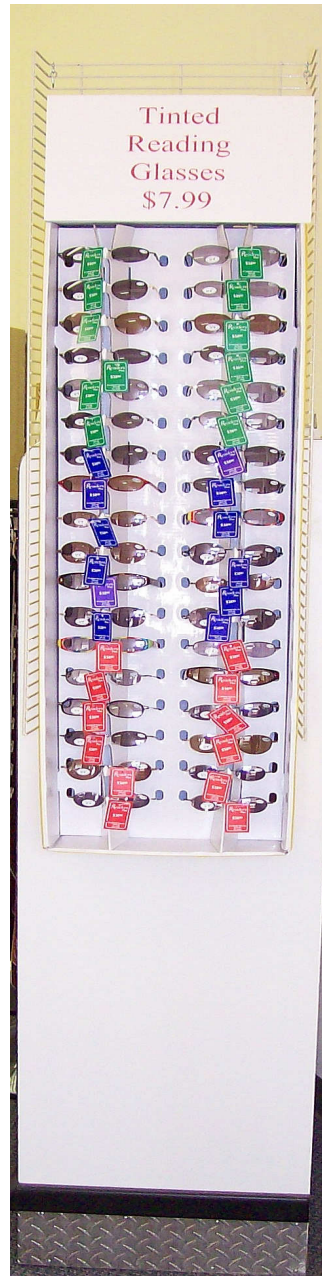
Power Wing Racks



Cell Phone Accessories



Hand Held Magnifier



Tinted Readers



Children Sunglasses

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Power Wing Racks



Medicine Cabinet



Trousers Sock 3 pack



Men's Socks



Lady's Socks

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Power Wing Racks



99¢ Table Covers



Shower Liners



Clear Table Protector



99¢ Tissue Paper

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Smiley Pet Supply

Power Wing Racks

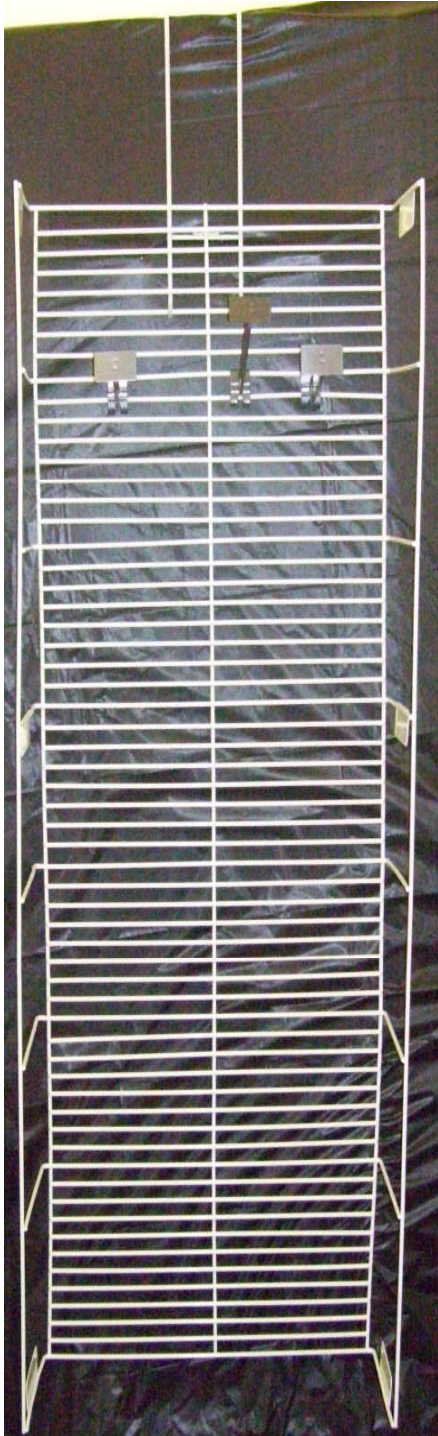


Pet Supply



Plumbing Supply

Smiley Pet Supply
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Power Wing Rack

6" Hooks

**Dimensions:
48" x 19" x 6.5"**