Innovations in Application Modernization:
Selection, Cloud & Addressing Legacy Systems

November 9, 2017 • Impact Hub • Boston

Event Schedule

5:45 pm: Registration

6:15 pm Panel Discussion Begins; Issues Addressed Include:
- Defining application modernization in today's business landscape
- Integrating legacy systems
- Cloud applications
- Managing change across an organization and addressing anti-patterns and risk
- What are the factors for success?

7:15 pm: Networking Reception

Panelists:
- Dev Worah, VP, *Head of FinTech & Digital Banking Solutions*, **Virtusa**
- Don Estes, *VP, Application Modernization*, **Syntel**
- Kevin Sieck, *Director – Digital Analytics & Innovation*, **LatentView Analytics**
- Tim Lebel, *VP of Product*, **Skytap**

Facilitator:
Stacey Mankoff, *Managing Principal*, **The Mankoff Company** & *Founder*, **After the Bell Events**

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Dev Worah is a digital innovation leader transforming enterprises and startups through business strategy, innovation, consulting, agile delivery, and deep technology solutions. He heads FinTech and Digital Banking solutions at Virtusa, an industry-leading business and digital transformation services provider. As a CTO and Chief Architect, he has led the methodology definition, design and delivery of several enterprise-scale modernization initiatives for global clients across legacy portfolio modernization, cloud migrations, digital platform builds and cognitive process automation. Dev plays an active role in the Boston startup ecosystem as a business mentor, tech advisor and angel investor.

Don Estes, Vice President Application Modernization at Syntel, Inc. has more than 40 years' experience in IT, and has been specializing in application modernization since the late 1980s. He has worked with 6 different specialist modernization companies, and had his own independent consultancy in modernization until accepting a position with Syntel two years ago to head up their modernization practice in North America. When the Federal Reserve Bank of New York suffered serious functional discrepancies after deploying their thoroughly tested replacement for the legacy Fedwire application, they turned to Mr. Estes for an explanation of why the near disaster occurred, and for a solution to prevent a recurrence with the next project. He provided the explanation and the solution, and supervised the project implementing the solution. The result: when deployed into production, the new application experienced *zero* problems. A generalized version of the approach was issued a patent earlier this year for *Dynamic Business Rule Extraction.* He has a multi-disciplinary academic background, holding a degree in Physics from M.I.T. and a Master's Degree in Psychology from the University of Texas. He lives in suburban Boston.

After the Bell Panel Discussions:
Making Complicated Topics Approachable

These panel discussion target the "top-of-mind" topics in FinTech and bring together a faculty of high level speakers- leading experts, investors, bank strategists, FinTech entrepreneurs and Technologists – and with these programs allow for the highest level of discussion with thought leaders in the industry. Our audience is made up of Practitioners, C-level executives, decision makers & entrepreneurs. The Mankoff Company produces After the Bell signature events, targeted and timely FinTech panel discussions which have been tackling top-of-mind issues for 8+ years and making complicated topics approachable.

Kevin Sieck has worked with commercial and government organizations to streamline their businesses by modernizing applications. This includes companies like AIG, New York Life, Wells Fargo, Dept. of Energy, MetLife, Citi Group, Import Export Bank, Telus Telecommunications and others. He currently is the Director of Digital Analytics and Innovation at LatentView Analyitcs where he helps companies in setting up Cloud Analytics Infrastructure. LatentView Analytics is one of the fastest growing digital analytics consulting firms and was awarded the Frost & Sullivan Analytics Service Provider of the Year – 2017. Prior to LatentView, Mr. Sieck was Director of Advanced Analytics for Hitachi Insight Group helping organizations modernize their data-center operations using cloud based, machine learning solutions. From 2010 to 2014, Mr. Sieck was involved with an early stage Big Data Analytics PaaS provider – Infochimps that was sold to Computer Sciences Corporation. Earlier in his career, Mr. Sieck ran the Application Modernization Practice for Fujitsu Consulting that had a close working relationship with Microsoft in helping companies migrate to MS .Net/ SQl and MS Azure. Prior to Fujitsu Consulting, he was part of an early-stage company Zulu Software that provided an Application Modernization service to companies seeking to migrate from Software AG Natural/Adabas to Oracle/ Java or Microsoft .Net/SQL. Zulu was sold to a leading Application Modernization company – BluePhoenix Solutions - were Mr. Sieck was retained to help them expand their US Operation. Mr. Sieck has a BA from the University of Connecticut and an MBA from Pace University Lubin School of Business in New York.

Stacey Mankoff is the Managing Principal of The Mankoff Company, a full-service marketing consultancy specializing within FinTech. She is also the Founder of After the Bell Events, boutique panel discussions on financial and technology topics. Stacey started these companies in 2009 after 13+ years of sales and marketing experience for the pharmaceutical, IT, healthcare and financial services industries. Prior to her work in the conference industry from 2000-2008 ,she held senior sales and marketing positions at Saatchi & Saatchi; Lehman Brothers; Dun & Bradstreet and Thomson Reuters. She is an active member of Women on Wall Street, the Silver Shield Foundation, the USO and The Good Dog Foundation. She earned a BA from the State University of New York at Binghamton, an adjunct degree from the London School of Economics and a Certificate in Public Relations/Marketing from New York University.

Tim Lebel brings more than two decades of experience in leading enterprise and consumer software teams to Skytap, where he oversees product strategy for the company's global public cloud service. Prior to Skytap, Tim was most recently in product management for HPE's Cloud Business Unit, where he developed and managed HP Cloud's Customer and Early Adopter Programs, successfully bringing more than 20 top accounts into the program. Tim has previously held software development and product leadership roles at Microsoft, Smith & Tinker and TEN Media, and has also founded or led a diverse range of businesses from game development to wine. He studied Computer Science at the University of Southern Maine and is on the Board of Seattle Area Youth for Christ.