

# **Blockchain 2017:** Looking Ahead at Collaboration, Scaleability, Regulation & What is Really Working

13 December 2016 The Washington Mayfair Hotel • London •

### **Event Schedule**

5:45 pm: Registration

#### 6:15 pm: Panel Opens

> Assessing the current stage of blockchain ➤ Collaboration issues: Growth in consortiums ➤ Standardized protocol ➤ Governmental perspective on blockchain and regulatory issues ➤ How do you address the issue of scaleability? ➤What's next?

#### Panelists:

Carl Massa, Senior Technology Advisor, Department for Culture, Media & Sport, UK Aleks Nowak, CIO, Blockex Colin Platt, Co-Founder, **ĐPactum** Calogero Scibetta, Operations, Everledger Nick Weisfeld, Head of Blockchain & Data Practices, GFT

Facilitator: Stacey Mankoff, Managing Principal, The Mankoff Company

7:15pm – 8:15pm: Networking Reception













































## **Speaker Bios**



**Carl Massa** is a Senior Technology Advisor for the UK National Technology Advisor, leading on DLT initiatives. He joined the Cabinet Office in 2012 as Head of Infrastructure for GOV.UK, having previously built and managed infrastructure and technical operations for several large retail and gaming companies.



Nick Weisfeld is Head of GFT's Blockchain and Data Practices with a focus on bringing new and innovative technology and services to market. With extensive experience identifying and responding to industry trends early, Nick has built successful propositions with big data analytics, simplification and automation themes. In partnership with the fintech community and Google's Cloud Platform, Nick developed GFT's Blockchain lab that aims to advance Blockchain ideas by providing insights through rapid prototyping and performance benchmarking. Some of the most recent use cases to pass through the lab have been ideas related to commodities, clearing and settlements. Most recently, Nick has been building propositions to improve customer experience through advanced analytics, automation and machine learning techniques using the following technologies: Docker, Kubernetes, Scala, Spark, Akka, Go, Tensorflow, Big Table, Big Query, NLP, Ethereum, R, Python, Hadoop, Hive and Kafka amongst others.



Aleksander Nowak is the CIO at BlockEx. BlockEx is a next generation platform catering to digital assets. Aleks is a former Army officer with broad multi-disciplinary management expertise. A founding member of the UKDCA, he regularly speaks on blockchain to both commercial and consumer audiences. He has been involved in the crypto-currency space since 2011 having worked on numerous alternative currency and blockchain projects ranging from payment solutions through mining to the exchange space.



Stacey Mankoff is the Managing Principal of The Mankoff Company, a full-service marketing consultancy specializing within the financial industry, with an expertise in trading and latest technology. She started the firm in 2009 after 13+ years of sales and marketing experience for the pharmaceutical, IT, healthcare and financial services industries. Prior to her working in the conference industry with firms including IIR (GAIM events) and WB Research (TradeTech), Ms. Mankoff held senior sales and marketing positions at Saatchi & Saatchi; Lehman Brothers; Dun & Bradstreet and Thomson Reuters. She is on the Advisory Board of QuantsGiveBack, a charitable organization within the quant community, and is an active member of Women on Wall Street, the Silver Shield Foundation, the USO and The Good Dog Foundation. She earned a BA from the State University of New York at Binghamton, an adjunct degree from the London School of Economics and a Certificate in Public Relations/Marketing from New York University.



Colin Platt has been involved in blockchain since 2013 and the financial markets since 2009. He founded DPactum LTD, based in London, in early 2016. DPactum focuses on implementing distributed ledger and smart contract technologies for cleared derivatives. Before founding DPactum he worked at BNP Paribas Global Markets blockchain innovation, where he focused on education business stakeholders on blockchain, developing proof-of-concepts (PoCs), and managing relations with external partners. Colin has sat on the steering committee for R3CEV, and was one of the founding members of the Post-Trade Distributed Ledger Working Group (PTDL). Prior to his involvement in blockchain, Colin held roles in business transformation, and product marketing at BNP Paribas in Paris, London and New York.



The Mankoff Company is a full-service marketing consultancy specializing within the financial & technology industries, with an expertise in trading and latest technology. The firm partners with the client to determine need and design targeted and results-driven marketing plans, networking forums, interactive seminars, leadgeneration campaigns, white papers, press releases, product promotion campaigns, b2b programs and establishment of a web and social media presence. Our After the Bell events tackle top-of-mind issues for FinTech and make complicated topics approachable.



Calogero Scibetta is the Operations and Business Development Manager at Everledger - a digital, global ledger that tracks and protects items of value. Before joining Everledger, Calogero was focusing on strategic global partnerships for premier clients (including Global 500 and CAC40 clients) from Insurance, Luxury goods and IT Services at Forrester Research. He was in charge of long term sales and planning strategy and also provided new ideas and support on digital strategy, mobile, cloud, customer experience and big data.