



News Release

PAR's Tom Herrington Selected to Speak at Annual SHRM-Atlanta HR Conference

ATLANTA, August 31, 2010 – G. Thomas Herrington, Senior Partner for the Atlanta management consulting firm, <u>The PAR Group</u>, has been selected as a guest speaker for the <u>20th Annual SHRM-Atlanta HR Conference</u>, October 18-19 at the Cobb Galleria Center, the <u>Atlanta Chapter</u> for the Society for Human Resource Management (SHRM) announced today.

Herrington, who has trained thousands of people worldwide on leadership skills, will speak on *The Art of Leadership and Influencing* at 11 a.m., Monday, October 18. The annual SHRM-Atlanta conference is designed to help HR professionals earn CEU credits, network with other HR professionals, and learn about current and new products and services in the profession.

At the conference, SHRM-Atlanta is providing learning tracks including Business Acumen & Leadership, Law & Legislation, Total Rewards, Organizational Evolution, Talent Management, Diversity & Inclusion, and HR Connection. Additionally, four-time *New York Times* bestselling author Don Yaeger will deliver the keynote address.

Part of The PAR Group since 1993, Herrington spent over ten years at IBM in operations, training and sales management. He served as IBM National Accounts Marketing representative in Chicago, Marketing Manager for Illinois and the Senior Consultant for California, Arizona, and Illinois' Cook County. He also worked in IBM's training and educational group, designing and implementing a financial criteria training program.

As a PAR consultant, Herrington has worked with clients on five continents and trained tens of thousands, from an African chieftain to corporate executives to entry-level employees, on the PAR skill set. Among his corporate clients are Honeywell, FirstEnergy, Thomas Cook, IBM, UPS, TLC Laservision, Western-Southern Life Insurance, Sunlife and American Management Systems.

Herrington, who has his MBA from the University of Georgia, is a frequent contributor to HR publications and is the co-author of <u>Cracking the Code to Leadership</u>.

About The PAR Group

Headquartered in Atlanta, Ga., and founded in 1979, The PAR Group has successfully coached over half a million people, from CEO's to customer service representatives, on how to influence other people to take action. As a result, The PAR Group is recognized an international training and consulting leader that has strong, long-term relationships with companies all over the world. Included among PAR's client list are Barclay's Bank, Coca Cola, Delta, DuPont, Fort Dodge Animal Health, Hewlett Packard, IBM, Merrill Lynch, Quaker Oats, Southern Company, Thomas Cook and Verizon.

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