



# IACS Strategic Plan

## VISION

IACS will remain the premier and global accreditation for college mental health centers.

## OBJECTIVES

The objectives of the Association shall be:

1. To advance the professional development of counseling centers by establishing and encouraging high standards of professional performance and conduct.
2. To develop standards, policies, procedures, and principles for evaluating and accrediting counseling centers, not the counseling staff of those agencies.
3. To provide methods or procedures for assisting centers to meet established IACS Standards.
4. To build public goodwill, confidence, and knowledge of the counseling profession by educating the consumer and the public in the advancement, improvement, and uses of counseling centers.
5. To foster professional cooperation and communication among counseling centers operating in a variety of settings by providing opportunity for exchange of experience and opinions through discussion, study, and publications. However, it is not an objective of this Association to handle consumer or staff complaints against a specific center or centers.

## STRATEGIC GOALS

**Strategic Goal 1:** IACS will create and advocate globally for standards of excellence that are attainable and culturally relevant for college mental health.

**Strategic Goal 2:** Members of the IACS organization, including board members, office staff, reviewers, and site visitors, will provide superior customer service and professionalism in all business interactions.

**Strategic Goal 3:** IACS will initiate enterprise risk management compatible with the non-profit world.

**Strategic Goal 4:** IACS will enhance communications across the organization and member centers.

**Strategic Goal 5:** IACS will implement procedures for efficient and effective organizational functioning.

**Strategic Goal 6:** IACS will promote the fiscal health of the organization.

**Strategic Goal 7:** IACS will collaborate and promote synergy with other organizations that promote similar goals.

**Strategic Goal 8:** IACS will stay current on issues related to college mental health.

**Strategic Goal 9:** IACS will promote equity based on age, color, disability, gender, gender identity, gender expression, sexual orientation, national origin, political affiliation, race, religion, genetic information, or veteran status in its hiring or promotion of paid or unpaid staff, including, but not limited to, officers of the Association, members of the Board of Accreditation, central office staff members, or field visitors. Furthermore, the Association encourages participation in Association activities by members of traditionally underserved groups in all positions for which they are eligible.